



# Bromelias de Colombia



## Customer

Bromelias de Colombia is a leading producer of the popular bromeliad flower for export to the Japanese market. The company grows 600,000 plants each year in a 500m<sup>2</sup> greenhouse located in Fusagasuga, Cundinamarca, Colombia.



## Solution

Thrive Agritech generated a customized lighting plan for Bromelias de Colombia and delivered 480 of its Infinity LED lights. The end-to-end connections of the lights made the installation quick and simple.



## Challenge

The bromeliad flower needs an ideal light spectrum at just the right intensity to flourish. In addition, Bromelias de Colombia wanted an energy efficient light source that is easy to install and maintain.



## Results

After a few growing cycles with the Infinity lights, Bromelias de Colombia experienced a significant increase in plant density and 45% faster plant reproduction processes time!



***"I would definitely recommend Thrive Agritech's lights. We are reaping the benefits and I am confident others will also."***

-Sophia Rodriguez, Bromelias de Colombia